

THE NORTH OF ENGLAND  
EXCELLENCE AWARDS



# The North's Most Prestigious Awards

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Supported by the British Quality Foundation  
and the Chartered Quality Institute

North of England Excellence  
[www.northofenglandexcellence.co.uk](http://www.northofenglandexcellence.co.uk)  
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## The Awards

Held annually since 1994 the North of England Excellence awards are regarded as the North's most prestigious Awards

Underpinned by the EFQM Excellence Model 2010<sup>®</sup>, these Awards are different because:

- A rigorous assessment process led by assessor teams spending up to six working days on each application ensures winners and finalists represent very best practice
- Feedback from assessor teams helps applicants continue to develop their own improvement plans
- They are the only Awards in the North of England to be supported and endorsed by the British Quality Foundation and the Chartered Quality Institute
- They are a basis for progression to the UK and European Excellence Awards.

## Why enter the North of England Excellence Awards?

- Differentiate your organisation from the competition
- Demonstrate your commitment to high standards and continual improvement
- Gain PR and promotional opportunities
- Motivate your people
- Measure progress - each applicant receives quantifiable EFQM Excellence Model 2010<sup>®</sup> scores
- Benchmark against other organisations and other sectors
- Network with leaders of excellence and quality and entertain customers, stakeholders and thank staff at the annual North of England Excellence Awards Ceremony, attended by hundreds of business leaders and quality champions from across the North
- Receive a comprehensive feedback report which will provide a robust and practical improvement agenda
- Receive external recognition of the progress you have made.

## Applicant Eligibility

Organisations from the Private, Public, Voluntary or Educational sectors based wholly or in part in the North West or North East of England, Yorkshire or Humberside - or a clearly identifiable department, branch or part of such an organisation.

## Award Categories

Category Awards are available for the following sectors:

- **Private organisations with 250 or more employees**
- **Private organisations with fewer than 250 employees**
- **Public organisations with 250 or more employees**
- **Public organisations with fewer than 250 employees**
- **Voluntary, Charity and 'Not For Profit' organisations of any size**
- **Educational Establishments of any size**

There are also four Special Awards for organisations that have demonstrated particular strengths in one of the following specific areas:

- **Leadership**
- **People Management (People and People Results)**
- **Customer Results**
- **Society Results (Sustainability)**

In addition the Applicant judged by the Awards Jury to be the best overall will be identified as:

- **North of England Business of the Year**

All Awards are made by an independent Awards Jury on the basis of the degree of excellence identified and reported by the Assessor Team. In this way all Applicants can be assured of the rigour and status of the Awards. The Awards Jury will not make an Award in a category if no suitable candidate emerges.

The Awards Jury comprises senior figures from well respected North of England organisations and are selected for their knowledge of the EFQM Excellence Model<sup>®</sup> and general business experience.

## The North of England Excellence Awards

The North's most prestigious Awards. Don't just take our word for it... here's what previous applicants and winners say;

*"The North of England Excellence Awards process has been valuable and worthwhile. It has helped us to identify 'the way we do business' as measured against the business excellence model. Feedback from the assessment, benchmarking and networking with fellow applicants has enabled us to reflect on what we do well and how we can continuously improve and for us to understand the challenges we have to make us even more successful in the future. It has formed a valuable part of our journey towards excellence. We are proud to be a winner of this prestigious award and will continue to work with our colleagues at North of England Excellence to learn from others and to share our knowledge and experience."*

**Sarah Parr**  
Head of Service  
Liverpool Direct Limited

*"The EFQM Excellence Model© for the Valley Community School was a tool that allowed us to work in a structured framework, that made us focus on self evaluation and yet at the same time develop as a whole along our journey of excellence. A rigorous process that didn't allow us to become complacent !!! Winning our 2009 Award was uplifting for all who had been involved in the process - team members, customers, stakeholders and partners. It's an accolade that no one will ever forget."*

**Gwen Acton**  
Head Teacher  
Valley Community School

*"The whole experience of taking part in the 2009 NOEE Quality Award was a Memorable experience for Brand-Rex. The Company was honoured to accept the Award in our category. Although winning the Award was a fantastic experience for everyone at Brand-Rex, we were further elated that we have continued to improve our Business. The EFQM Self Assessment Model provides Organisations with a template to monitor Continuous Improvement, participating in the NOEE Awards gives you an indication where you are along the pathway to excellence."*

**John Bachegalup**  
Quality / Environmental /  
Health & Safety Manager  
Brand-Rex

## The name behind the Awards

North of England Excellence is a not for profit membership organisation formed by merging Excellence Yorkshire, North East Quality Group, and Excellence North West.

We offer independent quality accreditation through Marques of Excellence and Investors in Excellence; help organisations develop skills in self assessment; promote excellence toolkits in housing, education, neighbourhoods and aerospace; and run best practice workshops, networking and benchmarking conferences.

Members get discounts on all NoEE products and services plus access to our excellence advice service. Members also become members of the British Quality Foundation with discounts on all BQF products.

For more information visit our website:  
[www.northofenglandexcellence.co.uk](http://www.northofenglandexcellence.co.uk)  
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## Inspiring, Supporting and Recognising Excellence