

THE NORTH OF ENGLAND  
EXCELLENCE AWARDS



## North of England Excellence 2010 Best Practice Awards **Innovation**

Sponsored by  
The Manufacturing Institute



The judging panel will particularly be looking for:

- A “best practice” example of innovation
- Results that clearly demonstrate that the piece of innovation has been successful

And it is important that you address these points in this document:

- Clearly explain the example of innovation
- Why the piece of innovation was necessary
- What results are now being achieved and how this is an improvement on previous results

the winner of the award will receive a trophy, a framed certificate, and a prize of a bespoke one-day Innovation Workshop from Brooklands Consulting Group, worth £2000 to further enhance their capabilities and to maximise their business benefits through innovation

Please fill in your details and fax back to us on 01925 715244

### Introduction

The Best practice award for Innovation will recognise Best practice examples of successful Innovation within organisations and will be presented at the North of England Excellence Awards Ceremony in Leeds on Thursday 14th October 2010.

The Award will take the form of a distinctive trophy and certificate. The public relations surrounding the Awards, together with the opportunity to use the North of England Excellence Best Practice Award for Innovation logo on corporate literature and promotional material, will clearly establish the winner as a role model organisation.

The entry fee is £150 (plus vat) for non members and £125 (plus vat) for members of North of England Excellence.

### Q1 - Overview

**Explain your example of innovation (max 400 words)**

insert your response here

**Q2 - Results**

**What results demonstrate the success of your example of Innovation? (max 400 words)**

insert your response here

**B. Applicant Details**

Name of Organisation :	<input type="text"/>
Address : (including postcode)	<input type="text"/>
Name of primary contact :	<input type="text"/>
Position :	<input type="text"/>
Phone number :	<input type="text"/>
Mobile phone no. (optional) :	<input type="text"/>
e-mail address :	<input type="text"/>
Signature :	<input type="text"/>

May we add you to our mailing list so that you receive notification of our events?  
Please note that we will not give your details to any third party without your permission.      yes  no

**\* Please find enclosed a cheque for £ ..... (payable to North of England Excellence)**  
**\* Please invoice against our purchase order number : .....** \*(complete / delete as applicable)

**Applicants should ensure that completed Application Forms are received by North of England Excellence before 30th July 2010.**

North of England Excellence, International Business Centre, Delta Crescent, Warrington WA5 7WQ  
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Further information about the awards can be found at : [www.northofenglandexcellence.co.uk](http://www.northofenglandexcellence.co.uk)