

Creating Contagious Commitment to Change
“The Tipping Point Workshop”

- Ever heard a new initiative announced and thought “that’ll never work here”?
- Ever felt frustrated because colleagues won’t adopt obvious ideas?



The sad fact is, most change initiatives fail!

- Lots of effort and money are wasted doing the wrong things in the sincere belief that they will make changes work
- We – perhaps like YOU? – have climbed the wall with frustration at slow, difficult or failed change initiatives... and then found a ‘Eureka moment’ when we discovered this workshop
- Take away excellent materials for post-workshop reminder and reinforcement – each participant receives a workbook plus the book “Creating Contagious Commitment”
- **Come along, experience your own Eureka moment... and have some fun too**

If you and your team sometimes find changes difficult to implement, you are not alone! Research shows that, across many different settings, success rates for change initiatives are at best 50%. Despite their best efforts, many people experience resistance and inertia to important change initiatives, undermining performance improvements and efficiencies, often breeding cynicism and damaging morale. This workshop challenges conventional wisdom about organisational change and change management. Using a computer simulation, you will design change strategies and test their effectiveness. By analysing the results, and examining the principles behind the simulation, you may discover ideas that will help you to enhance your effectiveness in implementing change.

Objectives:

- To help you to challenge, test and enhance your understanding of successful change management
- To explore a new model of change, based on sound research, which challenges some established ideas
- To provide a safe environment for testing different strategies, and new ideas to take away and apply

Content:

- A practical model to help you to “Create Contagious Commitment” to your organisational change
- Experiment with the factors affecting change using an interactive computer simulation
- Team competition to devise the best change strategies, reflection to learn the lessons, and a bit of fun along the way!

Who should attend? Anyone who is involved in organisational change and wants to explore whether there is a better way.

Workshop leader: Dr David Yarrow is an experienced change management practitioner and trainer. Dave has run many Tipping Point Workshops across public and private sector contexts and in educational settings, with consistently very positive results. He aims to make this workshop fun and great value for the time you invest in attending it. Dave is a North of England Excellence Associate, and is licensed as a Tipping Point Workshop facilitator and facilitator trainer through his business Time For Change (Development) Ltd.

Duration and Format:

This is a one day course, starting at 9:00am and finishing at 5:00pm

Dates, Location and Prices:

08th February 2012

International Business Centre, Delta Crescent, Warrington, WA5 7WQ

Joint NoEE/BQF Members £170.00 plus VAT; Non-Members £295.00 plus VAT

All delegates receive a copy of a Workbook as a reminder of the Workshop content, plus a copy of the book "Creating Contagious Commitment: Applying The Tipping Point to Organisational Change"

Further Information & Bookings:

For further information or to make a booking please call **01925 715245** or <mailto:events@noee.co.uk>

In Partnership with

