

## COURSE OVERVIEW

The purpose of a business case is to capture the reasoning for initiating a project or task. It is often presented in a well-structured written document, but may also sometimes come in the form of a short verbal argumentation. The logic of the business case is that, whenever resources such as money or effort are consumed, they should be in support of the business.

Business cases can range from comprehensive and highly structured, as required by formal project management methodologies, to informal and brief. Information included in a formal business case could be the background of the project, the expected business benefits, the options considered (with reasons for rejecting or carrying forward each option), the expected costs of the project, a gap analysis and the expected risks. Consideration should also be given to the option of doing nothing including the costs and risks of inactivity. From this information, the justification for the project is derived.

## WHO WILL THE COURSE BENEFIT?

This course is suitable for anyone seeking to know more about how to create a business case or are wishing to introduce a business case process within their business.

## COURSE OBJECTIVES

Participants will be introduced to the business case development process and on completion of the workshop should be able to scope, set boundaries and define an improvement business case.

## SKILLS GAINED

Upon completion of this course delegates will understand:

- How to clearly state the business case.
- How to identify the soft and hard benefits.
- How to build the ROI statement.
- How to ensure strategic alignment.
- How to set boundaries.
- How to manage scope creep.
- How to understanding the stakeholders.

## PREREQUISITES

There are no prerequisites for this course.

## DURATION & FORMAT

This is a 1 day course.

## DATES & PRICES

January 10	February 10	March 10	April 10	May 10	June 10
	2 <sup>nd</sup> Warrington				
July 10	August 10	September 10	October 10	November 10	December 10
2 <sup>nd</sup> Leeds					
<b>Members £245.00 Non-Members £295.00</b>					

## OTHER BUSINESS IMPROVEMENT TECHNIQUES COURSES

The following courses are suggested as suitable for those that have completed this course:

- BIS101 Problem Solving Techniques
- BIS103 Introduction to Process Mapping
- BIS104 Value Stream Mapping
- BIS105 Removing Variation & Waste
- BIS106 Introduction to Minitab
- BIS107 Advanced Minitab
- BIS108 Introduction to Business Workout
- BIS109 Business Workout Facilitator
- BIS110 Kaizen Facilitator
- BIS111 Error Proofing Business Processes
- BIS112 Understanding Value Creation

## EXAMINATIONS

There are no examinations with this course.

## FURTHER INFORMATION & BOOKINGS

For further information or to make a booking please call **01925 715245** or email [events@northofenglandexcellence.co.uk](mailto:events@northofenglandexcellence.co.uk)